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DATE: November 23, 2004 **TOTAL PAGES INCLUDING COVER:** 5
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Kilger, et al. Confirmation No. 5629
Serial No. : 09/610,704 Customer No.: 20822
Filing Date: July 6, 2000
Title : PROCESS AND SYSTEM FOR INTEGRATING
INFORMATION FROM DISPARATE DATABASES
FOR PURPOSES OF PREDICTING CONSUMER
BEHAVIOR
Examiner : Michael C. Heck
Group/Art Unit : 3623

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Commissioner for Patents
Alexandria, VA 22313-1450

APPOINTMENT OF NEW REPRESENTATIVE WITH FULL POWERS OF
ATTORNEY AND WITHDRAWAL AS COUNSEL OF RECORD

Sir:

As the holder of Power of Attorney for the prosecution of this application, I hereby appoint the following attorneys and agents with full power of substitution and revocation, to prosecute said application, to make alterations and amendments therein, to receive the patent and to transact all business in the patent and trademark office connected therewith: Nancy R. Gamburd, Reg. No. 38,147; Gregory M. Zinkl, Reg. No. 48,492 and the other attorneys and agents associated with Customer No. 38,939.

Please address all future correspondence to:

Nancy R. Gamburd
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312 876 1155 P.03/05

Telephone calls should be made to Nancy R. Gamburd at:

312-627-2193 (telephone)
312-876-1155 (facsimile)

Please associate this patent application with Customer No. 38,939.

Concurrently herewith, the undersigned firm of Ruden McClosky Smith Schuster & Russell, P.A., pursuant to client request, hereby withdraws as counsel of record.

Date: 11/23/04

By: 
Jordan A. Newmark, Reg. No. 50,904

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STATEMENT

I, Jordan A. Newmark, of Ruden McClosky of Ft. Lauderdale, Florida, certify that I currently hold power of attorney for the above-identified U.S. Patent Application Serial No. 09/610,704. A copy of the power of attorney is herewith enclosed.

Date: 11/23/04

By: 

Jordan A. Newmark, Reg. No. 50,904

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CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that the foregoing "Appointment of New Representative with Full Powers of Attorney and Withdrawal as Counsel of Record" has been facsimile transmitted to Box AF, Commissioner for Patents, United States Patent and Trademark Office, Alexandria, Virginia 22313-1450, facsimile number 703-872-9306 on November 23, 2004.



Nancy R. Gamburd
Reg. No. 38,147

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